

**PRESS RELEASE**

## **NANAY Gets Bayaning Pilipino Award**

Redwood City, CA – April 19, 2009

NANAY, Inc., a community based organization that provides supportive services to elders, was honored as one of the five ABS-CBN Gawad Geny Lopez Jr. Bayaning Pilipino Awardees for 2009, during a formal ceremony held at ABS CBN International in Redwood City, California on April 18, 2009.

“This honor belongs to the volunteers, staff, officers and board members of NANAY Inc, NANAY Health Center, NANAY Housing Resource Center, NANAY San Francisco and NANAY Michigan, who have contributed their time and resources to serve our seniors,” said Dr. Joy Bruce, NANAY President and Chair, who received the award on behalf of the organization. She also thanked the volunteers ACE International Philippines, another affiliate of NANAY, Inc, for taking care of the Philippine Children in Prison.



*From Left to Right: Fr. Nilo Tanalega (UGAT Foundation), Mr. Raffy Lopez (ABS-CBN Global), Dr. Joy Bruce (NANAY), Mr. Abe King (PBA Legends USA Foundation), Ms. Charo Santos-Concio (ABS-CBN Broadcasting Network), Ms. Alice Andam )(Philippine Nurses Association of Metropolitan DC), Mr. Ken Mendoza (Filipino American Basketball Association (FABA) of Metropolitan DC, Dr. Manuel Hipol (Council of United Filipino Organization of Tidewater)*

“They are the true unsung heroes,” Dr. Bruce added, “for creating a legacy of hope and service, and for sharing the vision and mission of NANAY.”

The Filipino American Basketball Association of Metropolitan DC, Inc. and PBA Legends USA Foundation were honored for their community outreach and services to youth through sports, while Council of United Filipino Organizations of Tidewater and the Philippine Nurses Association of Metropolitan, D.C. were honored for their community involvement in cultural affairs and health promotional activities.

Musical performances were provided by the Philippine Chamber Singers-LA, Anna Maria Perez de Tagle and Joanna Ampil. Opening remarks were given by Mr. Raffy Lopez, ABS-CBN Global Chief Operating Officer, while Ms. Charo Santos-Concio, President of 20ABS-CBN Broadcasting Network, gave the closing remarks.

The Bayaning Pilipino Awards of America is a project of ABS CBN Broadcasting Corporation in consortium with UGAT Foundation, Inc., an apostolate of volunteers working for the welfare of the poor. The Bayaning Pilipino Award was first organized in 1995 to honor Filipinos residing in the United States – or American citizens with Filipino ancestry – who continue to remember their roots through selfless public service for their less-fortunate Filipino brothers and sisters.

This year’s award was focused on corporations, institutions and organizations that have contributed significantly to the well-being of the Filipino-American community in the United States or in the Philippines. The awarding ceremony, attended by more than 180 invited guests, will be televised globally through ABS-CBN’s TFC (The Filipino Channel) on April 26, 2009.

NANAY (National Alliance to Nurture the Aged and the Youth) is a community-based organization that was established in 1994 to provide supportive services to elders. It has a community center in North Miami, Florida that offers geriatric counseling, transport, “soft” exercises, educational workshops, socialization, arts and crafts, health support, early intervention, home visits, caregiver support, intergenerational programs, computer classes for seniors, financial literacy, mentoring and after-school computer access for youth. Through its nonprofit affiliate, NANAY Health Center, volunteers provide health counseling, free monthly medical consultations, immunizations, health forums, workshops and regular health screening. Its other nonprofit affiliate, NANAY Housing Resource Center, provides homebuyer education, housing counseling, case management, government subsidy assistance to first time homebuyers, and foreclosure intervention programs.

The Advocates for Children and Elders International Philippines (ACE IPI) is a Philippine-based affiliate organization of NANAY, Inc., formed in 2006 to help protect the human rights and improve the lives of Children-In-Conflict-with-the-Law (CICL) as well as to provide social and economic empowerment for disadvantaged children and elders in the Philippines through an integrated and wholistic program of advocacy, values-directed family and community education, competency development and interventional supportive services.

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