

# NANAY – looking back

**T**he mission of NANAY, Inc. (National Alliance to Nurture the Aged and the Youth) is to assist, support and promote the welfare and well being of the youth, the elderly and the community.

Our specific goals are aimed at (1) improving the personal, health and home environment of the elders and youth; (2) promoting the involvement of elders and youth in arts, culture, community activities and external affairs; (3) reducing the loneliness and isolation of the elders; (4) improving their ability to handle psychological and emotional stress; (5) increasing their self-confidence and social interaction; and (6) providing greater economic stability.

As we seek to improve and expand our considerable array of programs, we continue to envision our elders and youth together – being fully empowered and productive members of society.

## Current Programs

NANAY's programs have increased exponentially within the short span of three and a half years after we received our first pilot funding of \$50,000 from the Alliance for Aging. Our current services include:

- Counseling
- Transport
- Health Support
- Immunization Awareness Program
- Caregiver Support and Respite Care
- Tobacco Control Program
- Community Forums and Self-Enhancement Workshops
- Youth Mentorship
- Intergenerational Programs
- Center-Based Socialization and Recreation
- Computer Classes
- Support for Immigrant and Refugees

To date, we are serving more than 500 elders and more than 100 youth from different ethnic backgrounds (60% Asian, 20% Non-Hispanic White, 14% Black, 6% Hispanic). The majority of elders that we are serving belong to the low-income and very-low income group. Many of them have received free hearing aids and special telephones for the hearing impaired. Frail elders have received supportive services in the form of companionship, caregiver support, and escort services to doctor's appointments.

These services are currently provided at the two-story NANAY Community Health Center in North Miami and our Satellite Center in South Miami.

The dramatic expansion of NANAY's programs -- largely due to increased confidence by funding agencies in our ability to provide quality services to the community -- is poignant testimony to the impact that NANAY can have on the quality of life of elders and youth, given the necessary tools and financial support. Our experience indicates that an equally dramatic growth rate will be achieved in the decade ahead with the continued commitment of all top community leaders, and with support from civic-oriented individuals and private institutions.



NANAY Center South Kendall, Florida

## Milestones along the way

- 1994 - NANAY, Inc. is incorporated as a 501 (c)(3) charitable organization on November 6, 1994 in memory of Jacinta Holgado Bruce, who had made a lifetime commitment of helping the needy

- 1995 - NANAY is formally introduced in Miami-Dade County, supported by small donations from the community and funded mainly through its annual Mother's Day fundraising event, to provide elders with recreational activities and periodic health screening

- 1999 - Pilot funding is received from the Alliance for Aging for Miami-Dade and Monroe Counties, and two benefactors (659 Group) purchase building in North Miami to help NANAY provide regular counseling and transport services to elders

- 2000 - NANAY receives transitional funding from Miami Dade Alliance for Human Services, to provide living assistance, specialized transport, community workshops and an intergenerational program that combines youth mentorship with volunteer service to elders. The NANAY website (<http://www.nanay.com>) is launched. The NANAY Community Center is designated as an official Census 2000 Informational and

Recruitment Center, and as an official site for the "Get Out The Vote" and Voter Education Seminars. NANAY's services are featured in Eyewitness News in October 2000, and replicated in Little Rock, Arkansas in December.

- 2001 - 659 Group transfers ownership of the Community Center Building to NANAY, and services are expanded to include health promotion program, family caregiver support, computer classes, migrant and refugee assistance. With additional funding from Dade Community Foundation, NANAY forms the Asian Pacific American Community Partnership and expands its partnership with

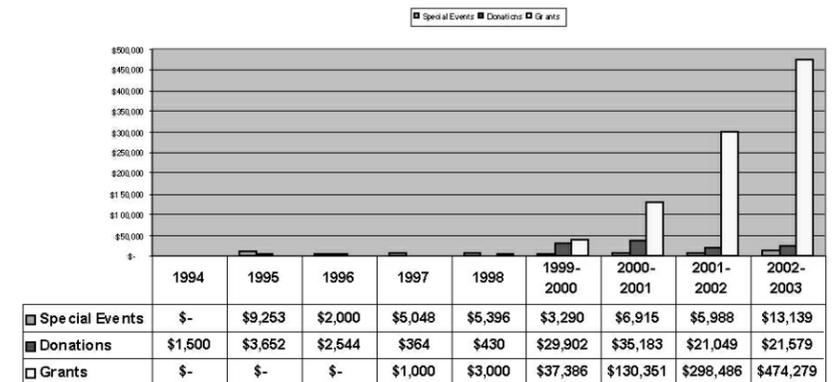
local, county, regional and national organizations. John Stokesberry joins the NANAY Governing Board after retiring as Executive Director of Alliance for Aging. NANAY is adopted as a model organization and its services are replicated in San Francisco-Bay Area.

- 2002 - President-appointed commissioners for the White House Initiative on Asian Americans and Pacific Islanders visit the NANAY Center in North Miami. NANAY opens Satellite Center in South Miami, and NANAY's service model is replicated in Southfield, Michigan. NANAY purchases a 25-seater bus with funding from the Florida

Department of Transportation.

- 2003 - NANAY launches Immunization Awareness program through National Asian Women's Health Organization (NaWHO) and Florida Department of Health, initiates community survey on Tobacco use among Asians in South Florida, receives funding approval for purchase of a second transport bus from the Department of Transportation, acquires a professional building two blocks away from the NANAY Community Center in partnership with Filipino American Ministries, and incorporates NANAY Health Center, Inc. as an affiliate organization of NANAY, Inc.

### Funding Sources (1994-2003)



NANAY Community Center, North Miami, Florida