

Super Bowl FEST Kicks Off Music and Service in North Miami

North Miami, Florida - February 5, 2007



Sister Sledge led other popular musical artists in a live performance at the Super Bowl FEST in North Miami on February 3, 2007, one day before the Super Bowl.

"It is all about community service," says Sister Sledge who originally recorded "We Are Family" in 1979. After the devastating hurricanes in 2005, Sister Sledge, Patti LaBelle, Chris Brown, George Clinton, Brian McKnight, Rodney Jerkins, Mary Mary, Bebe Williams, Ciara, Lyle Jennings, Ray J, Atiba, Alfre Woodard and Serena Williams joined together to release a new version of the song, under the auspices of Points of Lights Foundation.

"We are launching the '*WE ARE FAMILY*' CD at the Super Bowl FEST to benefit displaced hurricane victims, and to support family strengthening and disaster preparedness all over the United States," says Robert Goodwin, President and CEO of Points of Light Foundation that is heading the initiative.



The Super Bowl Fest was sponsored by NANAY and the City of North Miami, in partnership with Magic Johnson Foundation and Points of Light Foundation.

"I am extremely excited about this festival," says North Miami Mayor Kevin Burns, who was chairing the event. "North Miami is a partner, ally and staunch supporter of NANAY because of the numerous supportive services that this organization has been providing our residents through the years."

Just recently, the North Miami CRA and City Council both unanimously approved a resolution to negotiate a contract with NANAY as lead agency for the North Miami Housing Partnership. Together with Little Haiti Housing Association and Neighborhood Housing Services, NANAY will provide home buyer training, credit pre-qualification and purchase assistance services to the residents of North Miami, relative to the city's Pioneer Gardens affordable housing development.

"The Super Bowl FEST is a lively testimony of the many wonderful things that can happen when nonprofit agencies, government, businesses and musical performers get together for the benefit of our community," says Dr. Joy Bruce, President and CEO of NANAY. "A new initiative for low-to-moderate income health care workers interested in first-time homeownership will also be officially launched during the festival as a partnership project between NANAY, Bank Atlantic and the City of North Miami."

The Super Bowl FEST was held at the Museum of Contemporary Art (MOCA) Plaza, 770 NE 125 Street, North Miami from 11 am to 5 pm on February 3. To accommodate an expected large audience, the whole block between NE 7th and NE 8th Avenue along NE 125 Street was closed to traffic.

ABOUT NANAY

NANAY, Inc. (National Alliance to Nurture the Aged and the Youth) is a 501(c)(3) community-based organization incorporated in 1994 to provide supportive services to elders and youth. The NANAY Community Center in North Miami has been providing free counseling, recreation, computer classes, caregiver support, intergenerational programs, health support, community forums and workshops since 2000, with support from the Alliance for Aging, Alliance for Human Services, Miami-Dade Office of Community and Economic Development, and North Miami CDBG. NANAY Health Center opened in 2004 and is currently providing primary health care to the community, in partnership with Miami Beach Community Health Center.

In May 2006, NANAY was designated as one of the 20 Magic Johnson Empowerment Centers across the U.S., to provide state-of-the-art virtual technology, adult education, basic skills training, English as a second language education, entrepreneurial programs, literacy training, web-based interactive learning and leadership development for both elders and youth.